

SARAH HUMMEL

PROFILE

Graphic designer with a strong interest in editorial design and illustration who brings a thoughtful and creative approach to visual storytelling. Excels at crafting designs that are both engaging and conceptually driven, drawing inspiration from literature and the natural world. Extensive experience using AdobeSuite and Procreate.

CONTACT

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EDUCATION

2021
High School Diploma
Minersville Area Junior/Senior High School
Minersville, PA

2025
Bachelor of Fine Arts in Graphic Design
Auburn University
Auburn, AL

SKILLS

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Touch Designer
Procreate
Photography
Figma
Microsoft Applications
Google Applications
Leadership
Communication
Adaptability
Teamwork

INVOLVEMENT

Tau Sigma Delta Honor Society, Auburn Chapter
AIGA, Auburn Chapter

EXPERIENCE

2025
Auburn CADC Graphic Designer
Auburn University, Auburn, AL
Collaborated with the College of Architecture, Design & Construction to create print and digital materials that supported academic programs and events. Developed visual identities for campaigns, designed promotional graphics, and ensured brand consistency.

2024 – 2025
Auburn Student Involvement Graphic Designer
Auburn University, Auburn, AL
Designed marketing materials for student organizations and campus-wide events, including posters, social media graphics, and event branding. Worked in a fast-paced environment, balancing multiple projects and meeting tight deadlines while maintaining high visual standards.

2023
Auburn CADC Career Services Graphic Designer
Auburn University, Auburn, AL
Created design assets to promote career development programs, events, and resources within the CADC. Developed visual content for print and digital platforms, collaborated with staff on strategic communication goals, and ensured accessibility and clarity.

2022 – 2024
Auburn Libraries (LADC) Help Desk Associate
Auburn University, Auburn, AL
Assisted students, faculty, and staff with library resources, technology, and general inquiries. Provided support with printing, scanning, and accessing design-related materials.